

September

SOCIAL PLAN

2024

POSTS HIGHLIGHTED ARE TO BE POSTED BY YOU.

DATE	TOPIC	EVENT IDEAS/INFO
9/2	LABOR DAY	HAPPY LABOR DAY! WE WILL SHARE A GRAPHIC TO CELEBRATE.
9/4	APARTMENT DECOR HACK	WE WILL SHARE A FUN ARTICLE ON DECORATING YOUR APARTMENT.
9/6	NATIONAL 401K DAY	IT'S NATIONAL 401K DAY! WE WILL POST A GRAPHIC AND LINK TO HELP INFORM RESIDENTS ON 401KS.
9/8	INTERNATIONAL LITERACY DAY	TO CELEBRATE, WE WILL SHARE INFORMATION ABOUT FINDING LOCAL LIBRARIES AND THE IMPORTANCE OF READING.
9/11	PATRIOT DAY	WE WILL SHARE A GRAPHIC TODAY REMEMBERING 9/11.
9/13	DISASTER PREPAREDNESS MONTH	WE WILL SHARE A GRAPHIC AND LINKS TO HELP RESIDENTS LEARN HOW TO BE PREPARED FOR DISASTERS.
9/16	UNIT BEHIND THE SCENES	HAVE AN OPEN UNIT? TAKE A VIDEO WALKING THROUGH. IF NOT, POST ABOUT AN AMENITY
9/18	BETTER BREAKFAST MONTH	WE WILL PROMOTE EATING A HEALTHY BREAKFAST AND SHARE LINKS TO RECIPES.
9/20	AVAILABILITY POST	IF YOU HAVE AVAILABILITY, SHARE IT TODAY. IF NOT, TALK ABOUT YOUR DIFFERENT FLOOR PLANS AND EXPLAIN HOW TO GET ON THE WAITLIST.
9/22	CRAFT IDEA	TODAY WE WILL SHARE A FUN CRAFT IDEA.
9/24	VOTERS REGISTRATION DAY	WE WILL SHARE HOW TO GET REGISTERED TO VOTE IN UPCOMING ELECTIONS.
9/25	NATIONAL COMIC BOOK DAY	WE WILL POST A FUN GRAPHIC TODAY FOR COMIC BOOK DAY!
9/27	FOOTBALL FUN	WE WILL POST A FUN FOOTBALL GRAPHIC AND ASK RESIDENTS TO SHARE THEIR FAVORITE TEAM.
9/29	HIGHLIGHT A LOCAL BUSINESS OR EVENT HAPPENING IN TOWN	DO YOU PARTNER WITH A LOCAL PIZZA COMPANY? OR HAVE A VENDOR YOU LOVE? OR IS THERE A FUN COMMUNITY EVENT HAPPENING SOON? SHARE ABOUT THIS TODAY!
9/30	RENT REMINDER	REMIND RESIDENTS THAT RENT IS DUE ON THE FIRST.

September WORKSHEET

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**GET CREATIVE WITH YOUR OWN EVENT IDEAS!
POST IDEAS AND PLANNING**

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October

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DATE	HOLIDAYS & NATIONAL DAYS	EVENT IDEAS/INFO
10/1	INTERNATIONAL COFFEE DAY	WE WILL SHARE A GRAPHIC - BUT WE ENCOURAGE YOU TO HAVE A GRAB N GO TODAY! YOU CAN CHANGE OUT THE GRAPHIC IN SOCI.
10/2	ANSWER FAQ	DO YOU GET THE SAME QUESTION OVER AND OVER? LET US HELP YOU MAKE A GRAPHIC WITH THE QUESTION AND ANSWER!
10/5	WORLD TEACHER DAY	WE WILL SHARE A GRAPHIC CELEBRATING TEACHERS.
10/7	BREAST CANCER AWARENESS MONTH	WE WILL SHARE A GRAPHIC FOR BREAST CANCER AWARENESS MONTH.
10/9	FALL DECOR IDEA	WE WILL SHARE FALL DECOR IDEAS TODAY AND ASK RESIDENTS TO SHARE PHOTOS OF THEIR DECOR.
10/10	WORLD MENTAL HEALTH DAY	WE WILL SHARE A GRAPHIC TODAY FOR WORLD MENTAL HEALTH DAY.
10/14	HIGHLIGHT A LOCAL BUSINESS OR EVENT HAPPENING IN TOWN	HAVE FALL EVENTS HAPPENING IN YOUR COMMUNITY? SHARE ABOUT THIS TODAY!
10/16	CRAFT IDEA	TODAY WE WILL SHARE A FALL CRAFT IDEA.
10/17	NATIONAL PASTA DAY	WE WILL SHARE A GRAPHIC FOR PASTA DAY.
10/21	SHARE A TESTIMONIAL	HEAD TO GOOGLE OR FACEBOOK AND FIND A POSITIVE REVIEW TO SHARE ABOUT YOUR PROPERTY.
10/23	AMENITY POST	SHARE AN AWESOME AMENITY THIS MONTH! IF YOU HAVE A CLUBHOUSE THAT RESIDENTS CAN USE FOR EVENTS, NOW IS A GREAT TIME TO REMIND THEM WITH THE HOLIDAYS COMING SOON.
10/25	RECIPE SHARE	TODAY WE WILL SHARE SOME FUN FALL/ HALLOWEEN RECIPES!
10/28	MAKE A DIFFERENCE DAY	WE WILL POST A GRAPHIC TODAY FOR MAKE A DIFFERENCE DAY.
10/29	RENT REMINDER	REMIND RESIDENTS THAT RENT IS DUE ON THE FIRST.
10/30	RESIDENT PHOTOS	TODAY WE WILL ASK RESIDENTS TO SHARE A PHOTO OF THEIR FAVORITE OCTOBER MOMENT OR FALL ACTIVITY.
10/31	HALLOWEEN	HAPPY HALLOWEEN- WE WILL POST A FUN GRAPHIC TODAY.



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DATE	HOLIDAYS & NATIONAL DAYS	EVENT IDEAS/INFO
11/1	NATIVE AMERICAN HERITAGE MONTH	WE WILL POST A GRAPHIC FOR NATIVE AMERICAN HERITAGE MONTH.
11/2	DAYLIGHT SAVINGS TIME ENDS	WE WILL REMIND RESIDENTS THAT DAYLIGHT SAVINGS TIME ENDS.
11/5	ELECTION DAY	WE WILL POST A GRAPHIC ENCOURAGING RESIDENTS TO VOTE!
11/7	INTERNATIONAL GAMES DAY	WE WILL SHARE A FUN GRAPHIC FOR INTERNATIONAL GAMES DAY. THIS IS A GREAT DAY FOR A COMMUNITY EVENT- ASK RESIDENTS TO BRING THEIR OWN GAMES FOR A GAME NIGHT.
11/9	SHARE FLOOR PLANS	SHARE YOUR FLOOR PLANS TODAY!
11/11	VETERANS DAY	WE WILL POST A GRAPHIC FOR VETERANS DAY.
11/13	WORLD KINDNESS DAY	WE WILL SHARE A GRAPHIC FOR WORLD KINDNESS DAY.
11/15	TEAM PICTURE / MEET THE STAFF	SHARE PHOTOS OF SOME OF YOUR TEAM MEMBERS TO SHOW OFF WHO WORKS AT YOUR PROPERTY.
11/18	TALK ABOUT YOUR AVAILABILITY	DO YOU HAVE OPEN UNITS? LET PEOPLE KNOW! HAVE A LONG WAITING LIST? LET PEOPLE KNOW HOW THEY CAN GET ADDED TO THE WAITING LIST.
11/20	APARTMENT DECORATIONS	TODAY WE WILL SHARE AN APARTMENT FRIENDLY DECORATING TIP.
11/21	RECIPE SHARE	TODAY WE WILL SHARE A RECIPE FOR THANKSGIVING!
11/25	SHARE A REVIEW	HEAD TO GOOGLE OR FACEBOOK AND FIND A POSITIVE REVIEW TO SHARE ABOUT YOUR PROPERTY.
11/26	OFFICE HOURS	POST ABOUT YOUR HOURS FOR THANKSGIVING SO RESIDENTS KNOW WHEN YOU WILL BE CLOSED.
11/28	THANKSGIVING	WE WILL POST A FUN GRAPHIC CELEBRATING THANKSGIVING.
11/30	SMALL BUSINESS SATURDAY	HELP SUPPORT SMALL BUSINESS SATURDAY. WE WILL SHARE A GRAPHIC AND ASK RESIDENTS TO TAG THEIR FAVORITE SMALL BUSINESS IN THE COMMENTS.



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