

March

SOCIAL PLAN

2025

DATE	TOPIC	EVENT IDEAS/INFO
3/1	NATIONAL NUTRITION MONTH	CELEBRATING NATIONAL NUTRITION MONTH
3/3	MARCH MADNESS CHALLENGE	HOST A BRACKET CHALLENGE FOR YOUR RESIDENTS! HAVE THEM FILL OUT A BRACKET IN THE CLUBHOUSE.
3/4	MARDI GRAS	WE WILL SHARE A GRAPHIC CELEBRATING MARDI GRAS.
3/6	SHARE PROPERTY PHOTOS	SHARE SOME INTERIOR OR EXTERIOR PHOTOS OF YOUR PROPERTY. YOU CAN HIGHLIGHT AMENITIES OR UNITS.
3/7	DAYLIGHT SAVINGS TIME	REMIND RESIDENTS ABOUT TIME CHANGING SATURDAY NIGHT.
3/8	INTERNATIONAL WOMEN'S DAY	WE WILL SHARE A GRAPHIC AND ASK FOLLOWERS TO TAG A WOMEN WHO MAKES A DIFFERENCE IN THEIR LIVES!
3/12	SPRING DECOR IDEAS	WE WILL SHARE A LINK TO AN ARTICLE WITH IDEAS FOR SPRING DECOR IN THEIR HOMES.
3/14	PI DAY	HAPPY PI DAY! WE WILL CELEBRATE WITH A FUN GRAPHIC.
3/16	MARCH MADNESS BEGINS	WE WILL SHARE A GRAPHIC TO CELEBRATE THE BEGINNING OF MARCH MADNESS.
3/17	ST. PATRICKS DAY	WE WILL SHARE A GRAPHIC FOR ST. PATRICK'S DAY.
3/20	FIRST DAY OF SPRING	HAPPY FIRST DAY OF SPRING! WE WILL SHARE A GRAPHIC HERE.
3/22	SPRING CLEANING TIPS	WE WILL LINK TO AN ARTICLE ON BEST TIPS FOR SPRING CLEANING!
3/24	SHARE A REVIEW	SHARE A REVIEW FROM A HAPPY RESIDENT! YOU CAN FIND THESE ON GOOGLE OR ASK A RESIDENT,
3/25	LOVE WHERE YOU LIVE	SHARING A FUN GRAPHIC ABOUT LOVING WEHERE YOU LIVE!
3/27	HIGHLIGHT AMENITY	TALK ABOUT AN AMENITY TODAY AND SHARE SOME PHOTOS.
3/28	RECIPE FOR SOMETHING ON A STICK DAY	IT'S NATIONAL SOMETHING ON A STICK DAY! WE WILL SHARE A LINK TO SOME FUN RECIPES FOR FOOD ON A STICK.
3/31	RENT REMINDER	REMIND RESIDENTS TO PAY RENT ON THE 1ST.

April

SOCIAL PLAN

2025

DATE	HOLIDAYS & NATIONAL DAYS	EVENT IDEAS/INFO
4/1	TAX DAY COUNTDOWN	TAX DAY IS APRIL 15TH. WE WILL SHARE TIPS ON TAXES FOR RESIDENTS.
4/3	SHARE A PHOTO OF A STAFF MEMBER	SHARE A PHOTO OF YOURSELF OR ANOTHER TEAM MEMBER.
4/7	WORLD HEALTH DAY	WE WILL SHARE TIPS ON STAYING HEALTHY.
4/11	NATIONAL PET DAY	ASK RESIDENTS TO SHARE PHOTOS OF THEIR FOUR LEGGED FRIENDS IN THE COMMENTS.
4/13	PLANT APPRECIATION DAY	WE WILL SHARE A FUN PLANT POST TODAY.
4/14	JELLY BEAN FUN	ASK RESIDENTS TO COME BY THE OFFICE TO GUESS HOW MANY JELLY BEANS ARE IN THE JAR. ANNOUNCE THE WINNER THE FOLLOWING MONDAY! POST A PHOTO OF THE JAR.
4/16	BANANA GRAB N GO	HAVE A BANANA GRAB N' GO FOR NATIONAL BANANA DAY.
4/17	EGG CRAFTS	WE WILL SHARE A LINK TO SOME FUN SPRING CRAFTS.
4/18	NATIONAL EXERCISE DAY	IF YOU HAVE A GYM, FEEL FREE TO USE PHOTOS OF THE GYM INSTEAD OF OUR GRAPHIC.
4/21	NATIONAL PLAYGROUND SAFETY	IF YOU HAVE A PLAYGROUND, POST ABOUT NATIONAL PLAYGROUND SAFETY WEEK. SHARE YOUR PLAYGROUND RULES IN THE CAPTION.
4/22	EARTH DAY	WE WILL SHARE A GRAPHIC FOR EARTH DAY.
4/24	PROPERTY PHOTOS	SHARE PHOTOS OR VIDEOS OF YOUR PROPERTY TODAY.
4/25	EASY DINNER IDEAS	WE WILL SHARE SOME EASY DINNER RECIPES.
4/28	SHARE A LOCAL EVENT	SHARE ABOUT A LOCAL EVENT IN YOUR TOWN.
4/30	RENT REMINDER	REMIND RESIDENTS TO PAY THEIR RENT.

May

SOCIAL PLAN

2025

DATE	HOLIDAYS & NATIONAL DAYS	EVENT IDEAS/INFO
5/1	MENTAL HEALTH AWARENESS MONTH	WE WILL SHARE A GRAPHIC WITH TIPS FOR MENTAL HEALTH.
5/3	RECIPES FOR CINCO DE MAYO	WE WILL SHARE A LINK TO RECIPES TO MAKE FOR CINCO DE MAYO.
5/5	CINCO DE MAYO	WISHING RESIDENTS A HAPPY CINCO DE MAYO.
5/6	HURRICANE PREPAREDNESS WEEK	IF YOUR PROPERTY CAN BE AFFECTED BY HURRICANES, BE SURE TO SUPPLY RESIDENTS WITH AS MUCH INFORMATION AS POSSIBLE. YOU CAN LINK TO RESOURCES HERE: HTTPS://WWW.NOAA.GOV/HURRICANE-PREP
5/7	FAQ	SHARE A FAQ AND ANSWER WITH YOUR RESIDENTS SUCH AS WHAT TIME ARE AMENITIES OPEN.
5/11	MOTHER'S DAY	WE WILL SHARE A HAPPY MOTHER'S DAY GRAPHIC.
5/12	SUN AWARENESS WEEK	WE WILL SHARE A GRAPHIC WITH SUN AWARENESS TIPS.
5/15	AVAILABILITY	HAVE AVAILABILITY? SHARE ABOUT IT TODAY!
5/17	NEIGHBORS	WE WILL SHARE A FUN QUOTE ABOUT NEIGHBORS!
5/19	VACATION HOME PREP	WE WILL SHARE A LINK TO AN ARTICLE ABOUT PREPPING YOUR HOME BEFORE LEAVING ON VACATION.
5/21	UNIT PHOTOS	SHARE PHOTOS OF THE INTERIOR OF ONE OF YOUR UNITS.
5/23	OFFICE CLOSURE	WE WILL REMIND RESIDENTS THAT THE OFFICE WILL BE CLOSED ON MONDAY.
5/26	MEMORIAL DAY	WE WILL POST ABOUT MEMORIAL DAY TODAY.
5/28	COMMUNITY EVENT	PLANNING AN EVENT SOON? SHARE THE DETAILS TODAY!
5/30	RENT REMINDER	REMIND RESIDENTS TO PAY RENT.